

Contact

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Top Skills

Graphic Design
Problem Solving
Advertising

Certifications

Content Marketing Foundations
Content Marketing: Social Media

INDUSTRY KNOWLEDGE

GRAPHICS

CREATIVE

ILLUSTRATION TYPOGRAPHY

ADVERTISING

DRAWING

DIGITAL ILLUSTRATION

LAYOUT

LOGO DESIGN

WEB DEVELOPMENT

ADVERTISING

PRINT DESIGN

MULTIMEDIA

BRANDING

CONTENT

DIGITAL DESIGN

SOCIAL MEDIA MARKETING

SOCIAL MEDIA EXECUTION

ART DIRECTION

USER INTERFACE DESIGN (UI)

BANNERS

MARKETING

BRANDING & IDENTITY BRAND

USER EXPERIENCE (UX)

CREATIVE STRATEGY

Calvin Landriault

Professional Freelancer at Self-employed
Toronto, Ontario, Canada

Summary

A driven designer that specializes in creative direction, branding, logos, websites, illustration, print, social media, marketing, and video.

A dedicated sports enthusiast, who utilizes multimedia trends and design tools to market brands and products.

Currently working as a freelance designer/ marketing specialist in Toronto.

Experience

Self-employed
Professional Freelancer
November 2018 - Present
Toronto, Canada Area

- Currently self-employed as a freelance designer and marketing specialist.
- Working directly with clients on a variety of products and services, such as branding, websites, advertising, social media marketing, printed materials, product packaging, and communications.

Source For Sports
Graphic Designer / Marketing
November 2015 - November 2018 (3 years 1 month)
Burlington, Ontario, Canada

- Working as a lead designer in the marketing department
- Developing projects for over 150+ retail stores in North America.
- Creating and executing original design projects for the national brand and retail suppliers.
- Other tasks include the design for digital ads, web banners, email campaigns, social media content, and printed materials
- Participated in team marketing sessions, to develop ideas and illustrate concepts in order to produce new marketing initiatives.

MAC / PC
FRONT END DEVELOPMENT
HTML / CSS/ JS/ PHP
FILE HOSTING
SOCIAL MEDIA ANALYTICS
ADOBE CREATIVE CLOUD
INDESIGN
PHOTOSHOP
DREAMWEAVER
ILLUSTRATOR
AFTER EFFECTS
COREL DRAW / PAINTER
TWITTER
FACEBOOK
INSTAGRAM
LINKEDIN
CREATIVE DIRECTION
PRINT PRODUCTION
CONTENT MANAGEMENT
LEAD GENERATION
TEAM PLAYER
SPORTS ENTHUSIAST
INTERPERSONAL SKILLS
STRONG COMMUNICATION
PROBLEM SOLVING
POSITIVE MINDSET
ATTENTION TO DETAIL

Bennett Signs, Division of G.W.Wright Signs

Graphic Designer Production

September 2014 - November 2015 (1 year 3 months)

Woodstock, Ontario, Canada

- Responsible for the overall creative, layout, publishing, imaging, prepress, and print process for all ongoing projects.
- Preparing designs for production on conventional large format printers, vinyl cutters, and laminators.
- Completed projects such as exterior signage, company advertisements, city-regulated signs, safety signs, flyers, decals, posters, business cards, menus, and other printed documents.

Computerized Lettering & Signs

Graphic Designer / Prepress & Print Technician

July 2013 - April 2014 (10 months)

Timmins, ontario

- Preparing file production for large format printers, vinyl cutters, and laminators.
- Developed a variety of projects for an extensive client list. Duties include branding, billboards, vinyl cut lettering, exterior signage, company advertisements, safety signs, decals, posters, business cards, and vehicle wraps.

Garments and Signs

Graphic Designer

August 2012 - June 2013 (11 months)

- Working in a fast-paced environment, creating a variety of projects for signage and clothing.
- Responsibilities include design and production for printers, silk-screen and heat press.

Education

Fanshawe College

Advanced Diploma, Graphic Design · (2008 - 2011)

Fanshawe College

Advanced Diploma, Multimedia Design & Production · (2011 - 2012)